



Craig Cohen, President & CEO

As the President & CEO of HCS Technology Group, Craig is a creative decision maker with skills in business development, personnel and project management. He has been very successful in developing HCS' consulting/professional services, managing software development lifecycle projects, commercial software releases, growth-oriented organizations and training for many Fortune 100 companies.

Craig is an energetic business and process improvement leader with comprehensive experience in IT consulting engagement, business development, software development management, operations management, organizational leadership and strategic planning. He is a skilled team builder and highly effective communicator, who is adept at implementing change.

Craig participates in all portions of the vendor selection, acquisition, security, infrastructure design, deployment, life cycle management, administration and support. He has extensive experience on both the configuration and development side that enables him to ensure the best configuration for the entire environment at his client(s).

Professional Experience - Highlighted Projects Include:

- MetLife/CIGNA/Pall Corp/Henry Schein: Successfully developed and deployed iPad/iPhone Mobility solutions, focusing specifically on Mobile Device Management (MDM), Mobile Application Management (MAM) and Mobile Content Management (MCM). Development tasks include business logic, integration points, and data migration, usage, support and management.
- Aetna: Responsible for piloting a large scale Apple Macintosh Enterprise Deployment. This included security, compliancy, image building, quality assurance testing, life cycle management and high-level technical training.
- Apple: Course Development for The iPhone and iPad Technical Training Workshop for iOS 6, iOS 7 and iPhone 5. Professional Services. Certified Master Trainer to mentor/coach potential candidate instructors. Craig is part of Apple Professional Services (APS), which allows the HCS team to work on behalf of Apple, Inc.

Certifications

- Apple Authorized Trainer for iPhone and iPad Technical Training for Enterprise
- Apple Certified Mobile Technical Coordinator
- Apple Certified Systems Administrator
- Apple Certified Trainer
- Apple Mentor Trainer
- Apple Master Trainer
- Casper Certified Administrator

Course Development and Published Works

- CompTIA: Mobility+ Subject Matter Expert
- CompTIA: OS X Lion Deployment Exam
- OS X Deployment: Lion OS 302 OS X 10.7
- OS X Deployment: Mountain Lion 302 OS X 10.8
- The iPhone and iPad Technical Training Workshop
- Technical Editor: Managing Apple Devices: Deploying and Maintaining iOS 7 and OS X Mavericks Devices
- Technical Editor: Managing Apple Devices: Deploying and Maintaining iOS 8 and OS X Yosemite Devices

Speaking Engagements

Session Presenter	MacTech	New York, 2012
Session Presenter	HTG	Dallas, 2012 and Orlando, 2011
Session Presenter	MacIT	San Francisco, 2014
Session Presenter	MacWorld	San Francisco, 2006 - 2009
Session Presenter	MacIT	Santa Clara, 2015
Session Presenter	MacTech	Dallas, 2015

Professional Associations

Apple Consultants Network
Filemaker Business Alliance

Education

State University of NY at Stony Brook
Stony Brook, NY 1988 – 1993